

— PRODUCT LAUNCHING, DONE RIGHT

# Launch faster. Rank higher. Build real trust.

Sellico runs compliant launch, ranking and review campaigns for Amazon, TikTok Shop, Shopify and marketplace sellers — powered by a private network of real U.S. shoppers who buy, rank and review just like genuine customers.

**13,561+**

CAMPAIGNS LAUNCHED

**3,000+**

SELLERS SERVICED

**\$20M+**

PRODUCT COST REIMBURSED

**100%**

FTC COMPLIANT

CAMPAIGN · VELOCITY SIGNAL

● Live



— WHAT WE DO

01 · TIKTOK SHOP

## TikTok Launchpad

Done-for-you launch campaigns that drive real purchases, raise Shop Performance Score, break affiliate GMV tiers and seed compliant reviews. ~75% of funded cost returns via TikTok Shop disbursement.

For new shops · probation · low SPS

02 · AMAZON

## White-Hat Accelerator

Compliant ranking velocity that indexes keywords, mirrors the real shopper journey and returns AI-powered listing research — without burning PPC budget.

For new launches · honeymoon period

03 · SHOPIFY &amp; DTC

## DTC Review Program

Real shoppers buy directly on your store and leave FTC-compliant reviews — building the trust cold traffic needs to convert before you scale paid ads.

For DTC stores scaling ads

04 · WALMART · TARGET · CHEWY

## Marketplace Ranking & Reviews

Shoppers search your strategic keywords, then buy — earning organic ranking and FTC-compliant reviews together across Chewy, Walmart, Target, Etsy, iHerb & more.

For every marketplace but Amazon

## — HOW WE DELIVER

1

**Client consultation**

Free strategy session to scope the campaign and define success.

2

**2-minute campaign creation**

Launch a campaign in minutes — no contracts, no setup friction.

3

**Audience segmentation**

Real shoppers matched to your product's true audience.

4

**Live campaign dashboard**

Track orders, velocity and reviews in real time, all in one place.

5

**Campaign reports**

Daily reporting plus an AI-graded end-of-campaign summary.

## — WHY IT WORKS

**The Sellico promise**

- Daily monitoring** on every campaign
- Free** launch consultation
- Daily + end-of-campaign** reporting
- Unlimited** keywords & quantity
- No contracts** — pay per launch

**Real shopper network**

- Private, **invite-only** network
- 18+**, U.S. & Canada
- Active **marketplace & Prime** accounts
- Reimbursed via **PayPal**
- Voluntary, disclosed** reviews

## — COMPLIANT BY DESIGN

✓ Standard checkout flows

✓ Verified purchases only

✓ No metric manipulation

✓ FTC-disclosed reviews

✓ "Product provided at no cost"

## — MARKETPLACES WE SERVE

Amazon

TikTok Shop

Shopify

Walmart

Target

Chewy

Etsy

iHerb

WooCommerce

**Ready to launch the right way?**

It's confidential, there are no contracts, and you only pay when you launch. Scan to book a strategy call and get your next product moving.

[Schedule a strategy call](#)

SCAN TO BOOK